

What People Say About TCS

"Fran and I are fans of the Toledo Choral Society who will soon be celebrating 100 years of service in our community. We recently had the pleasure of hearing this talented group perform with Toledo Symphony in a beautiful Christmas program at St. Joan of Arc Church. We are so fortunate to have such a presence adding to the rich arts climate that we all enjoy here in Northwest Ohio. To help commemorate this centennial celebration, a 30-minute Toledo Story will be produced and aired on WGTE. A fundraising campaign has been launched to support this and we urge everyone to participate as a way to say thanks for the past 100 years and to launch Toledo Choral Society into their next century of bringing beauty into the lives of so many in our community."

Dick and Fran Anderson



"I was privileged for many years to be the accompanist to the Toledo Choral Society. This not only made it possible for me to delve deeply into great choral works, but to associate with so many wonderful, like-minded people making awesome music together. What joy it was!"

Margaret A. Weber



"I have been a part of the Toledo Choral Society because I love singing and learning great choral works. I can't imagine not having an organization like this that allows so many people with a love of singing to pursue their passion together. It's a win for the members, and the community also, because of the wonderful concerts that are presented. In addition to the music, I have made many friends and met many lovely people in this group over the years."

Judy Harris Szor



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TOLEDO
CHORAL
SOCIETY

Excellence in Music Since 1919

100
1919 2019
YEARS

CASE BRIEF
2018

Why TCS Matters

- The joy and energy of choral music has the power to inspire and enrich the lives of performers and listeners alike.
- The performance of significant choral music contributes to the cultural development of Toledo and the region.
- The organization has withstood the test of time; it's the area's oldest continuously performing musical organization.
- Richard Napierala II, TCS's conductor and music director since 2012, is recognized as one the region's most prolific and successful choral and band leaders.
- The arts – in particular music and the visual arts - are proven to:
- Improve academic performance and behavior in school-age youth.
- Spark economic prosperity and neighborhood revitalization.
- Enhance ethnic, cultural and age diversity.
- Promote cognitive and psychological well being.
- TCS encourages its audience to bring canned goods and other non-perishable items to performances in support of the Toledo Foodbank.
- Collaborations with the Toledo Symphony Orchestra, the University of Findlay Concert Chorale, and the Alma Drum and Dance Experience – among others - allow traditional and untraditional audiences to experience the beauty and excitement of contemporary choral music.
- The Samuel P. Szor Scholarship enables an emerging area conductor/performer to serve as assistant director for TCS for one year.

Performing Beautiful Choral Music Since 1919

The Toledo Choral Society (TCS):

- Was established in 1919 by Mary Willing, who served as its conductor for 35 years.
- Grew to prominence under the direction of conductor Samuel P. Szor, Director Emeritus. This award-winning conductor, instrumentalist and educator – known throughout the region as “Mr. Music” - led TCS for 54 years, leaving a legacy of musical excellence and inclusion.
- Performs a minimum of four concerts a year for the Toledo area.
- Is known for their annual performance of Handel's Messiah, performed every year since 1919.
- Has nearly 100 members who come from all over the Northwest Ohio and Southeast Michigan region. Their bond is a love for performing outstanding choral works.
- Membership is diverse in ethnic and cultural heritage, religious backgrounds, age and occupations.

Reaching Out to An Appreciative Audience

- An all-volunteer organization with only two part-time employees, TCS relies on the generosity of the community it entertains and inspires.
- Ticket sales (Spring concert only) and goodwill offerings comprise only 38% of TCS's \$37,000 revenue budget, and raising prices would exclude many audiences.
- To assist TCS celebrate its 100th Anniversary, the following sponsor opportunities are now available to corporations, business, individuals and organizations:

The 100th Anniversary Celebration

- To celebrate its 100th birthday in 2019, TCS is planning a unique choral event to be held in June 2020.
- The celebration will feature an evening of original compositions created by American composer Gwyneth Walker, performed by TCS accompanied by the Toledo Symphony Orchestra. Ms. Walker is composing a 30-minute work for chorus and orchestra, consisting of seven movements to commemorate the Great Lakes, inspired by poetry and the imagery it evokes.
- Corollary events will be organized to round out several days of celebration, including a post-concert reception.
- A \$65,000 budget has been identified to support the 2020 events:

<i>Item</i>	<i>Cost</i>
PBS fee for “Toledo Stories” (TCS bio).....	\$36,000
Original composition cost.....	20,000
Orchestra fees.....	5,000
Promotion, advertising, post-concert reception.....	4,000
TOTAL: \$65,000	

Presenting Sponsor	\$15,000	<ul style="list-style-type: none"> • Season Sponsor naming rights • Title recognition on Toledo Stories • Associate membership in TCS • Logo recognition on commemorative poster • 12 VIP seats at the 100th Anniversary Concert • Full-page ad in program
Supporting Sponsor	\$10,000	<ul style="list-style-type: none"> • Associate membership in TCS • Title recognition on Toledo Stories • Logo recognition on commemorative poster • 8 VIP seats at the 100th Anniversary Concert • Half-page ad in program
Director's Sponsor	\$5,000	<ul style="list-style-type: none"> • Logo recognition on commemorative poster • Title recognition on Toledo Stories • 6 VIP seats at the 100th Anniversary Concert. • Quarter-page ad in program
Patron Sponsor	\$2,500	<ul style="list-style-type: none"> • Logo recognition on commemorative poster • Recognition on Toledo Stories • 4 VIP seats at the 100th Anniversary Concert • Listing in program
Society Sponsor	\$1,000	<ul style="list-style-type: none"> • Logo recognition on commemorative poster • Recognition on Toledo Stories • 2 VIP seats at the 100th Anniversary Concert • Listing in program
General Sponsor	\$500	<ul style="list-style-type: none"> • Listing in program